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Message Text

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PAGE 01 STATE 089407

66
ORIGIN EUR-25

INFO OCT-01 ISO-00 COME-00 EB-11 USIA-15 RSC-01 /053 R

66617
DRAFTED BY: STATE/EUR/EE:ESEGALL COM/BEWT/TPD:PTERLIZZI
APPROVED BY: EB/OCA/REP:LHPOMEROY
COM/BEWT/TPD/562/4048:3
COM/BIC/OIM/EM/236/RSMITH
COM/BEWT/TPD/550/PKRAMARIC
EB/EWT-SHAAS
USIA/IIE/GCALLOWAY PHONE
EUR/CE-BFLATIN
EB/OCA/BR-JDMCLAUGHLIN
---------- 000443
P 012117Z MAY 74
FM SECSTATE WASHDC
TO AMEMBASSY VIENNA PRIORITY
INFO AMEMBASSY SOFIA PRIORITY

UNCLAS STATE 089407

E.O. 11652: N/A
TAGS: BEXP
SUBJECT: US PARTICIPATION PLOVDIV FAIR - HESSTON S.P.A.

REF: VIENNA 2681

1. WE CAN ACCOMMODATE HESSTON IN SEVERAL OUTDOOR AREAS DEPENDING UPON THEIR REQUIREMENTS. THE 45 DOLLARS PER SQ. METER COST IS THE COMPLETE PACKAGE FOR SERVICES AND FACILITIES. THE OUTDOOR AREA WILL BE COVERED WITH WHITE GRAVEL CHIPS, FENCING WILL BE ERECTED, THE AREA WILL BE LANDSCAPED AND PROVIDED WITH A LARGE KIOSK DOUBLING AS OFFICE SPACE AND FOR LITERATURE DISPLAY. IN ADDITION COMMERCE FURNISHES A BUSINESS LOUNGE, CONDUCTS PROMOTIONAL MARKETING, ARRANGES EXHIBIT EQUIPMENT MATERIALS, AND GRAPHICS, PREPARES CATALOGUE PAGES, PROVIDES ASSISTANCE IN FREIGHT FORWARDING, AND OTHER AMENITIES FOR ALL EXHIBITORS.

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PAGE 02 STATE 089407

2. WE ARE MAKING SPECIAL EFFORT TO REACH MR. ROBERT HANSON, VICE

Declassified/Released US Department of State EO Systematic Review 30 JUN 2005

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PRESIDENT OF HESSTON TO DESCRIBE SERVICES AND AMENITIES INCLUDED
IN COST PACKAGE AND TO OBTAIN PARTICIPATION AGREEMENT IF POSSIBLE.
RUSH

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NNN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 01 MAY 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STATE089407
Document Source: CORE
Document Unique ID: 00
Drafter: STATE/EUR/EE:ESEGALL COM/BEWT/TPD:PTERLIZZI
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740104-0870
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740582/aaaacvof.tel
Line Count: 64
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: VIENNA 2681
Review Action: RELEASED, APPROVED
Review Authority: shawdg
Review Comment: n/a
Review Content Flags:
Review Date: 16 OCT 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <16 OCT 2002 by boyleja>; APPROVED <03 JAN 2003 by shawdg>
Review Markings:

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US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: US PARTICIPATION PLOVDIV FAIR - HESSTON S.P.A.
TAGS: BEXP
To: VIENNA
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005

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